

## Castle Ventures Becomes SiteScape® Value-Added Reseller

Uses SiteScape Enterprise Forum to improve business processes in financial services, healthcare, pharmaceutical, and government sectors

**Maynard, Mass. (February 4, 2003)** – SiteScape Inc., a major Web-based enterprise collaboration platform provider, today announced that Castle Ventures LLC has joined SiteScape's Value-Added Reseller (VAR) program. Castle Ventures specializes in providing business process management solutions to the financial services, healthcare, pharmaceutical, and government sectors.

"Complex business processes usually involve collaboration between knowledge workers, both inside and outside the company's firewall," said Arthur J. Hedge III, president of Castle Ventures. "As part of our mission to help improve our customers' business processes, we partner with leading software companies like SiteScape. The beauty of SiteScape's collaboration solutions is that they give business people the tools to adapt quickly and respond to rapid changes in the marketplace."

SiteScape offers a flexible, scalable and proven collaboration platform that cost-effectively meets the needs of global enterprises. The SiteScape suite of collaboration products includes SiteScape Enterprise Forum 7.0, Forum eMeeting Web conferencing, and Forum Program Management. Users can host online discussions; share and revise documents and files; initiate workflows; chat; schedule meetings using shared calendars; organize tasks; and send quick messages to teammates. Forum eMeeting adds real-time collaboration features, such as the ability to hold Web meetings, virtual presentations, white boarding with mark up, application sharing, and voice and video conferencing over the Web. Forum Program Management provides a top-down, dashboard view into the status of large programs/projects.

Using SiteScape's solutions, Castle Ventures will enable its clients to:

- Improve the procurement process and RFP management in the government marketplace;
- Build community of practice solutions to allow pharmaceutical companies to improve their drug research;
- Develop portals to support insurance companies that deal with complex claims;
- Build solutions to help insurance companies improve communications between agencies and carriers;
- Provide financial service organizations with secure facilities to support underwriting and merger & acquisition activities.

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"We're delighted to add Castle Ventures to our reseller program," said Richard Tahan, vice president of worldwide channel marketing. "Castle Venture provides tangible value to our customers with their specialization in business process management and their domain expertise in financial services, healthcare, pharmaceutical, and government sectors."

### **About Castle Ventures LLC**

Castle Ventures LLC is a leading provider of business process management solutions. Our mission is to assist our clients to reduce costs while maximizing operating efficiency through improved business processes. Through our unique methodology and state-of-the-art analysis tools, we craft solutions that lead to improved customer satisfaction and outcomes. Castle Ventures has extensive experience in delivering solutions to organizations in the financial services, healthcare, pharmaceutical, and government sectors. For more information, call (973) 538-8004 or visit our website at [www.castleventures.com](http://www.castleventures.com).

### **About SiteScape**

SiteScape, Inc. produces Web-based collaboration software and services that allow employees, customers, business partners and suppliers to easily communicate and share information in a secure, Web-based environment. SiteScape's products facilitate business processes such as knowledge management, program management, communities of practice, workflow and e-learning. The company has numerous Fortune 500 and Global 2000 customers, clustered in a variety of industries, including government, DoD, aerospace, oil & gas, construction, high tech, automotive, trade associations, and education.

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### **For more information, contact:**

Joy Reo, Corporate Communications Manager  
SiteScape, Inc.  
+1-978-461-9959 x221 or [joy@sitescape.com](mailto:joy@sitescape.com)